Miranda House Placement Cell Annual Report 2024-25

In the academic year 2024-25, a total of 95 students were placed through the college's placement drive. Additionally, 217 internships were secured by students across all years. These opportunities spanned various sectors, including consulting, finance, marketing, research, development, and social impact.

PLACEMENT RECORD 2024-25

NAME OF THE COMPANY	PROFILE	NO. OF STUDENTS SELECTED
Nation with Namo	Policy Associate	3
KPMG Global	Analyst	9
Accenture	S&C Delivery Associate	2
ICICI Bank	Ascend Program	8
Barclays	BUK Operations and Operations Research Analyst	15
ZS Associates	Decision Analytics Associate	11
Showtime Consulting	Associate, Central Coordinator	3
Uniqlo	Production Management 2 Candidate 2	
Educational Initiatives	Educational Specialist 1	
KPMG India	Analyst-Business 2 Consulting	
I-PAC	Associate (APOC)	2

Physics Wallah	Trainee Professor	3
Planet Spark	Business Development Counsellor	2
Ditto Insurance	Insurance Advisor	2
Urban Company		1
Godrej Properties Limited	Sales & Marketing	5
PwC	Actuarial Consultant	1
VisionTek Engineers	Coordination Executive	1
D.E. Shaw	Operations and Recruitment Associate	1
Goodspace Al	HR	1
TGES	Educator	11
BCG	Global L&D Graduate Trainee	4
Teach for India	Educator	5
Standard Chartered	Apprentice	6

INTERNSHIP RECORD 2024-25

NAME OF THE COMPANY	NO. OF STUDENTS SELECTED
HypeDin	5
Mr Moustache	3

Eat Confetti	1
Glinks International	2
LCX	1
Anibey	3
Shri Balaji Prakashan	8
Quale infotech	2
Madwin Consulting	2
Agile Capital Services	19
The Love Co.	4
Kamarth	1
Miranda House Principal Internship Scheme	10
Nation with NaMo	4
Salesforce	1
VCIS	10
BlueMedix	2
Godrej Properties	8
Suvidha Foundation	2
Toprankers	5
Info Edge	2
Good space	1
Magnik India	11
Outlook	23
Pehchaan - The Street School	35
Daur Com	14
Zielhock	38

EVENTS AND INITIATIVES 2024-25

1. EXTERNSHIP PROGRAMME: 27 & 28th August, 2024

Miranda House was the first college of Delhi University to have launched the Externship Programme. The Placement Cell of Miranda House organized a two-day Enhancement Interaction on August 27–28, 2024, in partnership with The Smart Edge and Skills Reform. The objective of the program was to provide students with the essential career skills needed to prepare them for internships and employment, and engaged facilitators to help connect university course content with industry preparedness. The Placement Cell was honoured to host Mr. Amit Phull



(Founder & CEO, The Smart Edge) and Mr. Chetan Khurana (Director, Skills Reform) as facilitators of this program. They delivered engaging, interactive sessions on resume building, interview skills, and workplace preparedness that provided students with real examples, experiences, and applicable advice.

2. Session by The University of Queensland : 4th September, 2024

Miranda House Placement Cell, in collaboration with the University of Queensland, organised an insightful session on Belief Updating in Individuals and Price Updating in Markets on 4th September 2024. The session was conducted by Prof. Zizzo, a revered faculty member of the University of Queensland.

In the session, he explained how individuals form and update their beliefs when they receive new information. Under rational expectations, new information leads to belief updating every period



according to Bayes' Rule. However, in reality, many individuals do not behave according to basic statistical principles, and task complexity and inattention may contribute to this

deviation. In this masterclass, evidence was provided that belief conservatism may be found at both the individual and market levels, and it was shown how individual characteristics may or may not extrapolate to market-level price dynamics.

3. Crack the Code: Placement Tips from Experts: 8th September, 2024

The Placement Cell of Miranda House held a seminar called "Crack the Code: Placement Tips from Experts," featuring three accomplished alumni in their respective organizations: Ishika Gaur (Accenture), Deshna Saraogi (KPMG & Redseer), and Ishita Sharma (ZS Associates). The seminar aimed to provide students with an introduction to the placement journey through practical tips from three students who had experienced it themselves.

The three speakers provided lots of useful tips on résumé building, aptitude tests, case interviews, and HR rounds.



They discussed their own transition from college to the workplace, and their experiences, expectations, self-confidence, and preparations. The seminar was very interactive and included a long Q&A session for further clarification on typical placement challenges. The students were able to gather insight through the speakers' honest experiences and all the tips shared, which made the process of recruitment a little less daunting. By connecting students with more recent graduates who have progressed into the professional world, the seminar emphasized the importance of preparation, flexibility, and believing in yourself through the very complex and bewildering process of recruitment. This ultimately acted as an excellent resource for students and helped equip them with much more confidence to navigate placements.

4. Seminar by ISB&M on Preparation of Group Discussion/Aptitude/Personal Interview : 9th September, 2024

The Placement Cell of Miranda House, in collaboration with ISB&M, organised a seminar on September 9, 2024, focused on the preparation of Group Discussions (GD), Aptitude Tests, and Personal Interviews. Held in the Mini Auditorium, the session aimed to strengthen the foundational skills required for successful placement outcomes. The Placement Cell had the honour of hosting Prof. Navin Verma, a seasoned professional with over 30 years of experience in the Automotive, Industrial, Telecom, and Heavy Engineering sectors, including renowned companies such as Eicher, Cummins, Tata, and Airtel. Prof. Verma offered in-depth strategies on structured communication during GDs, logical approaches to aptitude problems, and effective self-presentation in

interviews. The seminar was highly engaging and left students better prepared to approach recruitment processes with clarity and confidence. This initiative was for bridging the gap between academic learning and industry demands.



5. CAT 25 Scholarship Test: 12th September, 2024

The Placement Cell of Miranda House showed its dedication to student development by facilitating an insightful seminar on preparation for CAT 2025. On 12th September 2024, the Placement Cell conducted a scholarship-based mock test in collaboration with Pratham Test Prep's "Let's CAT" initiative, which not only familiarize students with the proper structure and rigor of the CAT exam, but also gave students the opportunity to earn scholarships of up to 100%. By facilitating events like this, the Placement Cell continues to support and empower students in their pursuit of higher education and competitive career opportunities.

6. Virtual session on NTT DATA Contest: 13th September, 2024

The Placement Cell organised a virtual session for the NTT Data Contest on 13th September 2024. The challenge was a competition for young minds to test their analytical skills. Students across all courses and years were eligible to apply, and the contest was conducted in two stages. We saw massive participation from the students of Miranda House, and



Lavanya Karki advanced to the finals. The NTT Data Contest plays a major role in enhancing technical skills, problem-solving abilities, and provides students with an opportunity to interact with company officials for better networking

7. AAJ TAK Conference: 23rd September, 2024

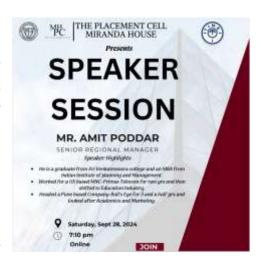
The Placement Cell participated in an Interview organized by AAJ TAK Channel on 23rd September 2024. The interview was regarding the upcoming state elections in Haryana, Jammu & Kashmir, Jharkhand etc. There was participation of more than 30 students from Miranda House accompanied by our professors Ms. Surabhi and Ms. Shruti Sharma Sethi.The interviews featured many dignified political personalities as live events provide hands-on experiences, like tech showcases or interactive sessions, which deepen understanding. Another advantage is exposure to new trends—being physically present helps absorb insights, observe body language, and pick up



helps absorb insights, observe body language, and pick up on nuances that digital platforms may miss.

8. Speaker Session on How to tackle Guesstimates: 28 September, 2024

On 28 September 2024, the Placement Cell of Miranda House organized an informative online Speaker Session on How to Tackle Guesstimates with an experienced industry professional Mr. Amit Poddar, Senior Regional Manager at T.I.M.E. helps students develop critical thinking, problemsolving, and analytical skills by encouraging them to approach problems logically, even when exact data is unavailable. This skill is particularly useful in fields like business, economics, engineering, and data science, decision-making relies where quick often on approximations rather than precise figures. By practicing guesstimates, students learn to break down complex problems into manageable parts, make reasonable



assumptions, and arrive at plausible solutions. This process enhances their ability to think on their feet, a crucial skill in interviews, competitive exams, and real-world scenarios where time is limited. Whether preparing for job interviews, academic challenges, or future leadership roles, mastering the art of guesstimates gives students a competitive edge by teaching them to think critically, act decisively, and adapt to dynamic situations.

9. Session by Salesforce on Summer Internship Opportunity: 24th September, 2024

The Miranda House Placement Cell conducted a session by an international company Salesforce providing summer internship for the students of Miranda House. The session was hosted by Mousumi Chatterjee - Senior Director Content & Operations. It began by explaining how internships bridge the gap between academic learning and real-world application, allowing students to gain hands-on experience in their chosen field. The session highlighted how internships help students develop essential skills like teamwork, problem-solving, and industry-specific competencies, making them more employable. Clearly outlined the eligibility criteria, including academic requirements, skills, and any prerequisites. Walked students through the application



process, deadlines, and selection stages (resume screening, tests, interviews) including the stipends, perks, or certifications offered. Companies emphasized that internships provide a platform to explore career paths, build professional networks, and gain mentorship from industry experts, which can be invaluable for future job placements.

10. ORIENTATION by MHPC: 30th September, 2024

The Placement organised the orientation for the newly admitted students of 1st year on 30th October 2024. The session was led by the President Manya Jain and Vice President Ananya Pandey as they gave a warm welcome to the new batch followed by the clear explanation on how to access the portal of the placement cell on the official website of Miranda House. Further included the process on how to apply for internship opportunities and the registration for the students of Miranda House.

They gave the sample format of the resume worked in the college and how to formulate a good Resume, the do's and don'ts, important details to include in the resume like PORs, experiences, participation, academic achievements etc. Past recruiting companies and



essential placement and internship opportunities by renowned companies like KPMG, Airtel, Godrej Properties Limited, Salesforce etc are provided, the working of the cell was explained and the formal introduction of the team was given. Concluding the event with urging the students to actively participate in the internship opportunities provided by the cell and reach out to the cell in case of any discrepancies.

11. Resume building & Case study preparation by Nation with Namo: 7 & 8 October, 2024

The Placement Cell of Miranda House organized a two-day developmental workshop in collaboration with "Nation with NaMo" on October 7th and 8th, 2024. Focused on empowering students with essential career skills, the first day was dedicated to Resume Building, equipping attendees with tools to craft impactful résumés. These sessions teach the importance of using action verbs, quantifiable achievements, and industry-specific keywords to make a resume more impactful. Recruiters often spend only a few seconds scanning a resume, so knowing how to structure content for maximum readability is essential. The second day focused on Case Study Preparation, enhancing analytical and



strategic thinking. The sessions offered practical guidance and hands-on experience, reinforcing the Cell's commitment to holistic student development and career readiness.

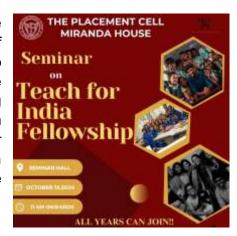
12. STUDY ABROAD SESSION BY VITA NOVA: 9th October, 2024

The Placement Cell of Miranda House organized a session on study abroad programmes and profile building elements in collaboration with Vita Nova. The Speaker Dr. Shradhanvita Singh is the head of research and knowledge management at Vita Nova. The session comprehensively essential aspects to prepare students for an enriching international academic experience. It began with an overview of available programs, including destinations, universities, courses, and duration options, helping students align choices with their academic and career goals. The session explained in detail the eligibility criteria, application processes, deadlines, and required documents like transcripts, recommendation letters, and statements of purpose. Financial planning is crucial, so information on tuition fees, living expenses, scholarships, grants, and parttime work opportunities was also included.



13. Teach for India Fellowship programme: 15th October, 2024

The Placement Cell of Miranda House organised a unique fellowship program provided by Teach for India on 15th of October 2024. The Teach for India Fellowship is designed to drive change through education and teaching. As a full time teacher in a government or low-fee private school, providing holistic education to transform the lives of children from underserved communities. The opportunity was provided for the final year students and the process included application form and assessment centre. The selected candidates are offered a fixed salary as a part of the programme.



14. Pre- Placement Talk and Career seminar by UNIQLO: 22nd October, 2024

On 22nd October the placement cell organised the pre placement cell and career seminar by UNIQLO, one of the most consistent past recruiters of Miranda House. The session provided a comprehensive overview of the company, its culture, and the opportunities it offers while inspiring and preparing potential candidates.Next, the discussion focused on career paths within the organization, covering roles in design, marketing, chain, retail management, supply sustainability, and technology.

They elaborated on the hiring process, including eligibility criteria, key skills sought (like creativity, teamwork, or analytical abilities), and stages of recruitment (aptitude tests, group discussions, interviews). Insights into internships, training



programs, and growth trajectories can attract talent seeking long-term growth. The session also addressed the workplace culture, diversity initiatives, work-life balance, and employee benefits to give a holistic view of the organization.

15. Startup Accelerator Programme (SAP): 9 & 10th November, 2024

The students of Miranda House participated in the Start Up Accelerator Programme organised by Delhi University on 9th and 10th November. A startup accelerator program can be immensely beneficial for students by providing them with the resources, mentorship, and real-world experience needed to turn ideas into viable businesses. These programs typically offer structured training in entrepreneurship, covering ideation, business modeling, marketing, fundraising, and legal aspects—skills rarely taught in traditional academics. Students gain hands-on experience by working on real startup projects, helping them understand market validation, product development, and customer acquisition.



16. UPSC CSE preparation by Prepp IAS: 17th November, 2024

Miranda House's Placement Cell, along with Prepp IAS, organized a webinar titled "UPSC CSE 2026: Day One to Exam Day Plan" on November 17, 2024. This session, delivered by esteemed educator Sourabh Sir, was specifically designed for students who wish to begin or have just begun their expedition in preparation for UPSC. The session discussed the plan for time frame, exam structure, and techniques for preparation that serve a more strategic purpose for student participants. This initiative continued to underscore the Placement Cell's commitment to supporting students on diverse career paths and empowering students with expert guidance from the beginning.



17. Virtual Session on case study competition by Nation with Namo : 26 November, 2024

Nation with Namo in collaboration with the Placement cell of Miranda House organised a virtual session on Case study competition being organised by the company on 26 November 2024. NationBuilding, India's largest college case study competition is an annual event designed to engage the youth in the nation-building process by working



on some of the most pressing issues facing India. The students were required to form teams to participate and the process included 5 qualifying rounds including online quiz, presentation submissions , zonal finals and national finals. The winners were offered placements and internship opportunities at the organisation with participation certificates for everyone. The competition witnessed a large number of participants from Miranda House aiming to secure better opportunities for them and to develop a passion, creativity and innovative ideas for the betterment of the nation.

18. Rapido Placement Drive: 15th January, 2025

The Placement Cell of Miranda House organized a successful placement drive with Rapido on 15th January 2025. The drive witnessed an active participation of more than 50 students. In the pre placement talk the company shared key milestones, such as market presence, user base, and innovations like Al-driven routing or sustainability initiatives. Emphasized on the dynamic work environment, where employees collaborate across tech, operations, marketing, and customer support to solve real-world challenges.



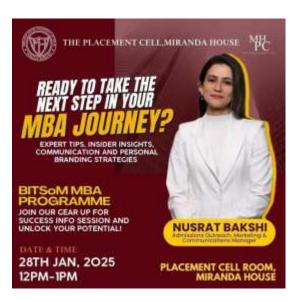
Highlighted the growth opportunities, including roles in software development, data analytics, supply chain

management, and business strategy, tailored to the students' skills. Discussed the learning curve, mentioning mentorship programs, hackathons, and cross-functional projects that foster skill development while addressing compensation, benefits, and work-life balance, including flexible policies, wellness programs, and career progression paths.

19. MBA Session (Bitsom): 28th, January, 2025

The Placement Cell of Miranda House organized an insightful session on Masterclass for MBA by Nusrat Bakshi the admissions outreach and marketing and communications manager. The session focused on how MBA equips individuals with advanced business knowledge, leadership skills, and strategic thinking abilities, making them attractive candidates for higher-level roles such as management, consulting, or executive positions.

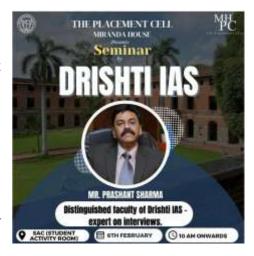
Many companies actively seek MBA graduates for their problem-solving and decision-making expertise, often leading to promotions or salary increases. Another key benefit is the opportunity to build a strong professional network. Additionally, an



MBA enhances entrepreneurial skills, teaching students how to develop business plans, manage finances, and navigate market challenges—valuable for those looking to start their own ventures.

20. Speaker session on UPSC Guidance by Drishti IAS: 6th February, 2025

On February 6, the Placement Cell of Miranda House organized a seminar with the collaboration of Drishti IAS, and Mr. Prashant Sharma, acclaimed faculty member and interview specialist. The seminar was about an important part of the UPSC journey, which is the personality test. Mr. Sharma, who knows interview processes and dynamics at the most basic levels, taught the students how to emerge from the interview process intelligently and with confidence. He spoke about the common problems in the interview process and made practical recommendations about how to overcome these hurdles that ranged from how to frame a high impact answer to facial expressions and body language. The seminar was terrific for UPSC aspirants needing guidance on how to prepare for interviews with a directed and professional approach.



21. SIEC Career Fair: 9th February, 2025

The International Education Fair was held in Delhi at The Lalit, Connaught Place in New Delhi on 9th Feb 2025 from 11 AM to 4 PM. Many students of Miranda House took part in the event as a career fair is a crucial opportunity for master's students to bridge the gap between academia and industry, offering unique advantages that can shape their professional future. Unlike undergraduate job seekers, master's students often have specialized skills



and research experience, making career fairs an ideal platform to connect with employers seeking advanced expertise. The fair saw participation by renowned Universities like University of Canterbury, Northern University etc.

22. Digital Startups with Varun Duggal: 10th February, 2025

Around the 10th of February 2025 The Placement Cell of Miranda House, in association with Pearl Academy, conducted an online webinar 'Digital Startups with Varun Duggal'. The webinar discussed the ongoing evolution of digital entrepreneurship and its challenges and opportunities. Varun Duggal, an expert on startup ecosystems, also spoke about actionable steps required to build and grow a digital venture in a fastmoving environment. he webinar provided a complete end-to-end view on the range of digital startup considerations from ideation and product/market fit through to branding and growth hacking. For all aspiring entrepreneurs looking to build a digital venture, the webinar provided a fantastic learning experience. Participants received insights about using digital tools and pitching to investors, which helped them in



understanding common pitfalls that occur early in a digital venture's creation - important takeaways for any would-be tech entrepreneur.

23. From Whiteboard to YouTube: Build Your Brand & Go Viral: 22nd February, 2025

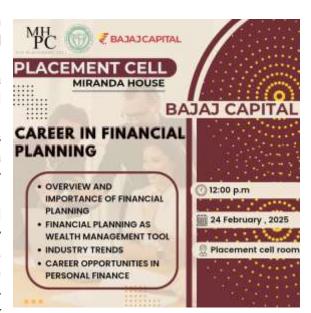
On 22nd February 2025, Miranda House, in collaboration with Adda247, hosted an engaging online webinar titled "From Whiteboard to YouTube: Build Your Brand & Go

Viral!" Led by Ashish Garg (Senior Manager – Content) and Divyashish Jindal (YouTube Growth Head), the session focused on the power of content creation in the digital age. The speakers discussed how educators and content creators can effectively transition from traditional teaching methods to creating impactful content on YouTube. The webinar offered expert guidance on brand building, audience engagement, content strategy, and tools for growth. Attendees learned how to craft compelling educational videos and utilize analytics to scale their reach, making it a valuable event for aspiring digital educators and creators.



24. Career in Financial Planning: 24th February, 2025

The Placement Cell of Miranda House, in collaboration with Bajaj Capital, hosted an insightful seminar titled "Career in Financial Planning" On 24th February 2025. The session offered a comprehensive introduction to the world of financial planning, highlighting its growing importance in today's dynamic economy. Key focus areas included understanding financial planning as a crucial tool for wealth management, current industry trends, and diverse career avenues within personal finance. Attendees gained clarity on how financial planning contributes to long-term financial stability and how professionals can carve a niche in this promising field. This event proved to be a valuable opportunity for students aspiring to explore financerelated careers and develop deeper understanding of practical financial strategies.



25. Chrysalis: 3rd March, 2025

The Placement Cell of Miranda House successfully organized Chrysalis 2025, the Annual Job, Internship & Knowledge Fair, on 3rd March 2025. With an aim to bridge the gap between academia and industry, the fair served as an exceptional platform for students to explore career opportunities, interact with industry leaders, and secure promising roles. This year's edition witnessed enthusiastic participation from 34 reputed companies with 20 companies conducting offline recruitment on campus and 14 participating through online modes. The diverse range of recruiters offered roles across various sectors, including



consulting, finance, education, technology, media, and social impact, among others. The fair provided students with a chance to not only apply for full-time roles and internships but also to engage in knowledge sessions and company interactions, enriching their understanding of various industries and enhancing their employability skills. The remarkable response from both recruiters and students reflects the growing reputation of Chrysalis 7.0 as a premier career fair in the university circuit. The Placement Cell extends its gratitude to all participating companies, faculty, and student volunteers who contributed to the smooth and successful execution of the event. With yet another milestone edition of Chrysalis, Miranda House continues to uphold its commitment to fostering meaningful career opportunities and empowering students to soar high in their professional journeys.

26. BCN 20 UNDER 20 Program: 18th March, 2025

The Placement Cell of Miranda House facilitated the case study competition by Bain and Company. The application process started on 18th March 2025. A-BCN 20 under 20 Emerging Women in Consulting is a competition for female candidates with the potential to have a fulfilling career at BCN. This program is an immersive fully online experience including workshops, seminars, digital learning experiences, mentorship from



interactions with BCN leaders. We witnessed a massive participation by students of Miranda House as our two students Jilmil Kashyap and Ayati Rohatgi were shortlisted as one of the Top 20 finalists.

27. Schwarzman Scholars Program: 28th March, 2025

The Placement Cell, Miranda House hosted an insightful session on the Schwarzman Scholars Program, featuring Jason Rathman, Admissions Outreach and Selection Officer. Held on 28th March 2025, the session highlighted key aspects of this prestigious, fully-funded Master's in Global Affairs at Tsinghua University. Attendees gained a comprehensive understanding of the program structure, application process, and the unique academic and leadership opportunities it offers on а platform.Rathman's guidance provided clarity for aspirants aiming to be part of this distinguished international cohort.



28. Global Trends in University Applications and Job Market: 1st April, 2025

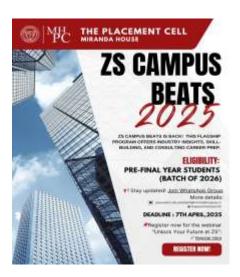
Miranda House, in collaboration with Rostrum Education, held a dazzling informative webinar on "Global Trends in University Applications and Job Market", presented by internationally recognized career strategist Gwyn Day on April 1st, 2025. Mr. Day, a specialist in undergraduate, postgraduate, and career planning, provided deep insights into the fast-changing landscape of global admissions and employment. The session covered changes in study destinations, to those for recruitment, identifying and unpacking the principal trends related to the academic and professional future of students around the globe; supporting attendees, as they plan and an increasingly competitive landscape to help them make informed decisions, and to think strategically and flexibly!



29. ZS Campus Beats: 7th April, 2025

The Placement Cell of Miranda House organised the webinar by ZS Campus beats on 7th April an immensely great opportunity for the students in the Pre-final year batch of 2026. The ZS Campus Beats is ZS's Associates flagship campus engagement program. Designed to provide students with valuable industry exposure, this initiative will help them develop essential skills, gain insights into consulting careers, and prepare for the placement season with confidence.

Under the Case Challenge we saw participation of many students from Miranda House. As a part of the competition the students were required to make a team of 4 members to solve the case studies. As a reward the top teams had a chance to present to ZS leaders and interview for relevant roles and give them an upper hand during campus recruitment.



30. Entrepreneurship vs. Corporate Job: Making the Right Career Choice: 12 April, 2025

The Placement Cell of Miranda House organized a webinar on "Entrepreneurship vs. Corporate Job: Making the Right Career Choice" on 12th April at 12:30 PM, facilitated by Dr. Manisha Acharya. Currently the Project Director at EY for the Startup Odisha initiative, Dr. Acharya shared perspectives drawn from her 22 years of experience spanning life sciences research, corporate leadership, and innovation management. The session offered a balanced view of both career paths, helping students evaluate their interests, risk appetite, and long-term goals. Her insights guided attendees on navigating early career choices with clarity and strategic intent. The webinar proved valuable for those exploring dynamic roles in today's evolving professional landscape.

